

This swipe file is brought to you by [MarketersClique](#) – a private community where 500+ social media marketers (freshers, freelancers, and agencies) share growth hacks, client leads, and resources like this every week.

◆ 1. Engagement Hooks (Questions & Curiosity) – 20

1. What's the #1 mistake you made as a new marketer?
2. Which platform gives you the most headaches? 😊
3. Be honest – do you post consistently or only when you feel inspired?
4. Would you rather have 1M followers or 10 paying clients?
5. What's harder: getting leads or keeping clients happy?
6. How do you deal with “zero likes” on a post?
7. Have you ever landed a client from just 1 post?
8. Which social platform would you delete if you had to?
9. Do you prefer short-form content (Reels/TikTok) or long-form (blogs/podcasts)?
10. What's the biggest red flag in a client? 🚩
11. Which content type performs best for you: reels, carousels, or stories?
12. Who's your dream client?
13. How often do you run out of content ideas?
14. Do you charge hourly, monthly, or per project?
15. What's the weirdest client request you've had?
16. How do you measure success in SMM?
17. Which do you think matters more → creativity or consistency?
18. What tool do you absolutely can't live without?
19. Which campaign inspired you recently?
20. If you had to start in SMM all over again, what's the first thing you'd do?

◆ 2. Storytelling Hooks (Personal/Brand) – 20

21. When I started freelancing, I had zero clients. Here's how I landed my first one...
 22. This D2C brand grew 10x with just one viral TikTok ad...
 23. I used to spend 5 hours making one post. Now it takes 20 mins. Here's how...
 24. I once lost a client because of a simple mistake. Lesson learned 👉
 25. I remember posting my first reel – it got 50 views. Today my reels reach thousands.
 26. A small skincare brand spent \$100 on ads and made \$3,000. Here's the breakdown.
 27. When I hit burnout, this simple system saved me...
 28. I pitched 10 clients and got 0 replies. On the 11th, something changed...
 29. Here's what I wish I knew before starting in social media marketing.
 30. I quit my job to try freelancing. The first 30 days taught me this.
 31. My first client paid \$100. My latest client paid \$2,500. Here's the journey.
 32. A brand trusted me with their ads. This was the result...
 33. I built my personal brand from scratch. Here's how I got noticed.
 34. My first viral post wasn't fancy. It was this simple...
 35. The day I realized social media = opportunity machine...
 36. I once underpriced myself badly. Never again.
 37. The best piece of advice I got as a fresher marketer was...
 38. When I started, I thought design mattered most. I was wrong.
 39. How I turned "likes" into paying clients.
 40. I made this one change in my posting strategy. It doubled engagement.
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◆ 3. Value/Hack Hooks (Tips & Tricks) – 20

41. 3 tools every social media marketer should use in 2025.

42. Save this post → it'll save you 5 hours per week.

43. 5 content hacks I wish I knew earlier.

44. Want to grow faster? Do this daily.

45. How to repurpose 1 post into 5 pieces of content.

46. My favorite free tools for marketers (no budget needed).

47. How to write captions that get comments (not crickets).

48. 10 Canva tricks for fresher designers.

49. Stop doing this if you want more engagement 📌

50. This free tool beats paid apps for content planning.

51. One strategy that consistently grows followers.

52. 7 mistakes that kill your engagement rate.

53. How to create 30 days of content in 3 hours.

54. A step-by-step system for writing better hooks.

55. The simplest content formula you'll ever need.

56. How to grow on LinkedIn in 2025 (tested).

57. Why your hashtags aren't working (and what to do).

58. How to build trust before selling.

59. Stop chasing followers – focus on this instead.

60. The beginner's guide to running Instagram ads.

*Inside **MarketersClique**, members share fresh hooks, trending hashtags, and proven content formats daily. This file is just a glimpse of the value shared inside.*

◆ 4. Opinion/Controversial Hooks – 20

- 61. Posting daily won't grow your account. Here's what will.
 - 62. Most freelancers are undercharging. Here's why.
 - 63. Engagement groups are overrated. Do this instead.
 - 64. Stop copying big brands. Here's the truth.
 - 65. Follower count = vanity. Engagement = power.
 - 66. AI won't replace marketers. Lazy marketers will replace themselves.
 - 67. Canva isn't "unprofessional." It's efficient.
 - 68. Cold DMs still work — if you do them right.
 - 69. Stop worrying about algorithms. Start worrying about people.
 - 70. Clients don't care about likes. They care about sales.
 - 71. Chasing trends won't grow your brand.
 - 72. Freelancers: stop saying yes to everything.
 - 73. Viral content ≠ successful strategy.
 - 74. You don't need 10k followers to get clients.
 - 75. Fancy designs don't sell — clear messaging does.
 - 76. Organic > Paid if you're just starting out.
 - 77. Stop overthinking, start posting.
 - 78. "Niches" don't limit you, they grow you.
 - 79. Personal branding > resumes in 2025.
 - 80. LinkedIn is not boring — it's underrated.
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◆ 5. Quick Engagement Boosters – 20

81. Drop your favorite marketing tool 📌
82. What's one skill you're learning right now?
83. Freelancers → how do you price your services?
84. What's your go-to design app?
85. Instagram vs TikTok → which do you prefer?
86. What's the hardest part of creating daily content?
87. One marketing book that changed your game?
88. What's your dream collaboration?
89. Which client industry do you love working with?
90. Share your favorite caption style 📌
91. What's one marketing myth you believed before?
92. Drop your best growth hack in one sentence.
93. How do you fight creative block?
94. Poll idea → "Stories vs Carousels: Which wins?"
95. Share your top 3 favorite hashtags.
96. Quick challenge: Write a caption in 6 words.
97. What's your first marketing win?
98. Share your biggest lesson from 2025 so far.
99. Which social platform do you think will die first?
100. Describe your freelance journey in one word.

Liked these hooks & hashtags? They're just the beginning. Join **MarketersClique** to access weekly updated swipe files, templates, and real opportunities from fellow marketers. 📌 marketersclique.com