Monthly Client Report Template That Wows

A beautifully designed, data-backed Google Slides template to help agencies showcase campaign results, performance insights, and next steps—without hours of formatting.

Designed for: Agency Owners / Team Leads

MarketersClique

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Welcome & How to Use This Report Deck

This client-facing reporting template is built to help agency teams:

- Present campaign results in a clean, branded format
- Communicate performance insights, not just numbers
- Build trust and clarity with clients every month

Who it's for:

Social media agency founders, account managers, performance leads, and marketing teams.

How to use it:

- Duplicate the Google Slides deck or edit the PDF version
- Replace the placeholder content with your monthly data
- Customize colors, logos, and fonts to match your agency style
- Share live, export as PDF, or present it in a client call

About Marketers*Clique*

MarketersClique is a dedicated space for social media marketers to connect, learn, and grow—whether you're running a solo studio or scaling a 20-person team.

Inside you'll find:

✅ Templates like this one for reporting, pitching, and operations
✅ Behind-the-scenes insights from agency owners
✅ Feedback channels to improve client-facing assets
✅ Weekly collabs and job drops from the community

Join 1000+ marketers building smarter workflows and client systems.

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Report Slide Breakdown (Editable Template)

Slide 1:

Cover Slide

Client Logo + Report Title + Reporting Period

Slide 2:

Campaign Overview

- Summary of what was executed this month
- Goals set vs goals reached
- Key highlights or blockers

Slide 3:

Metrics Dashboard

- Visual summary of KPIs (Reach, Engagement, Follower Growth, Clicks)
- Month-over-month compariso

Slide 4:

Platform-by-Platform Breakdown

- **Instagram**: [Metrics, Best Post]
- **LinkedIn**: [Metrics, Best Post]
- Facebook / YouTube / Others: [As applicable]

Slide 5:

Top Performing Content

- 2–3 best performing creatives (image or preview)
- Caption snippet + Why it worked

Slide 6:

Learnings This Month

- What worked well
- What didn't land
- Hypotheses for next month

Slide 7:

Recommendations & Next Steps

- Strategic suggestions based on data
- Content or format changes proposed
- Budget suggestions (if applicable)

Slide 8:

Upcoming Calendar (Optional)

- Visual snapshot of next month's content calendar
- Dates, events, launches

Slide 9:

Questions & Notes

- Space for the client to leave thoughts or questions

Present Better, Grow Faster

MarketersClique helps agencies:

- Save time on reporting with reusable templates
- Learn how top agencies communicate result
- Improve client retention through better storytelling

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